



Ariel & Zoey
ELI, TOO

Ariel & Zoey

ELI, TOO

2010-2011

Season Information

<http://www.pmi.tv/html/syndication.php>

The official start date for Ariel & Zoey & Eli, Too is the week of
Monday 9/27/10 – the first day of Q4.



773-935-1572



FEEDS WILL BE FROM PMI

Production Masters, Inc. [PMI]
202 Fifth Ave. - Buhl Building, Pittsburgh, PA 15222
412-281-5900 Fax: 412-263-5401
<http://www.pmi.tv/html/syndication.php>

SCHEDULE

The official schedule will be posted on [PMI's website](#) and on [Showplace's website](#).

WHO TO CONTACT

Feeds/Schedules/Formats

PMI - Monica Cecchini, monica@pmi.tv, 412-281-5900

Usage

Daren Gaskill, daren@showplaceonline.com
3023 N. Clark St. #890, Chicago, IL 60657
Phone: 614-372-5525 Fax: 206-984-4179

Showplace

Daren Gaskill, daren@showplaceonline.com, 614-372-5525
Hal Pontious, halp@showplaceonline.com, 773-935-1572

Websites

Official Site - <http://www.arielandzoey.com>
Demo - http://www.showplaceonline.com/demo/aze_demo.html
PMI - <http://www.pmi.tv/html/timingsheets/arielandzoe.php>



FACT SHEET

2010 – 2011 Season

SERIES TITLE: Ariel & Zoey & Eli, Too

DISTRIBUTED BY: Showplace Television Syndication
614-372-5525

FEEDS: PMI - 412-281-5900

START DATE: Monday, September 27, 2010

LENGTH: ½ hour – TRT: 28:30

BARTER: 3.5/3.5

FORMAT: The series will be delivered is SD with three commercial breaks and will be Closed Captioned.

FCC INFORMATION: Ariel & Zoey, & Eli, Too is E/I for Kids 13-16 with a TV-G rating.

NIELSEN CODE: Long Name – Ariel & Zoey & Eli, Too
Short Name – Ariel & Zoey



AFFIDAVITS

Report all broadcasts, episodic and commercial preemptions and make-goods to Showplace. Affidavits of performance for each Showplace program licensed to your stations must be returned within 10 days of the end of each broadcast month. Please notify Showplace of all preemptions as soon as possible. Affidavits must be signed and dated by a representative of the station.

Affidavits should be addressed to:

Showplace Television Syndication
Attn: Sales
3023 N. Clark St. #890, Chicago, IL 60657
Fax: 206-984-4179
email: sales@showplaceonline.com



TV G E/I 13-16

ARIEL & ZOEY **EPISODE #101**

AIRS WEEK OF AUGUST 30, 2010

	<u>SEGMENT TIME</u>	
INTRO/ SEG.ONE	05:32	05:32
COMMERCIAL BREAK ONE	02:00	07:32
: 60 CINERGY/ HEALTH/800.475.1652 (D3NP4751652)		
: 60 BLACK FOR LOCAL ADVERTISING		
SEGMENT TWO	07:06	14:38
COMMERCIAL BREAK TWO	03:00	17:38
: 30 ART SCHOOL INSTRUCTION/800.942.2300 (ASGA-2300)		
: 60 ROCK & ROLL HALL OF FAME/800.793.8506 (WRTH609-6-60)		
: 90 BLACK FOR LOCAL ADVERTISING		
SEGMENT THREE	04:52	22:30
COMMERCIAL BREAK THREE	02:00	24:30
: 60 AM DIRECT/800.946.0287 (299009)		
: 60 BLACK FOR LOCAL ADVERTISING		
SEGMENT FOUR /Close	04:01	28.31
TOTAL RUNNING TIME:	28:31	

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT MONICA or AMANDA @ PMI
(412) 281-5900. Can also be downloaded from the following website:

www.pmi.tv

AFFIDAVIT OF PERFORMANCE:

STATION CALL LETTERS _____ ADDRESS _____
WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON
DATE _____ TIME _____.

*IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND /OR THE
COMMERCIALS PLEASE EXPLAIN ON THE REVERSE SIDE.*

NOTARIZED BY _____ REP. _____

RETURN ALL AFFIDAVITS TO:

halp@showplaceonline.com



SATELLITE FEED INFORMATION ARIEL AND ZOEY

Half-Hour Weekly / e/i / TV-G / Barter 3.5/3.5

TO: PROGRAMMING / SATELLITE COORDINATOR
FR: Monica Cecchini/ Production Masters Inc.
DT: AUGUST 23, 2010

The DIGITAL SATELLITE feed is scheduled as follows:

ARIEL AND ZOEY **feed THURSDAYS, Effective SEPT. 23, 2010** **[for the telecast week of 9/27/2010]**

1300 – 1330
1:00 PM – 1:30 PM (NYT)
GALAXY 19/Transponder 14

Audio Channel 1: Left is left; Right is right Stereo / Channel 2: Left is Mono
D/L frequency 3991.25 H

SYMBOL RATE: 9.982979
FEC: 3/4 DATA RATE: 13.8000 CHANNEL: 2 (PMI1)

Uplink Facility: PMI **TROUBLE NUMBER is: 412-201-4922**

PLEASE FAX THIS COMPLETED INFORMATION BACK TO PMI AS SOON AS POSSIBLE.

OUR FAX NUMBER IS 412- 263-5401

STATION _____ CITY/STATE _____
(Call Letters)

Tele # _____ E-MAIL/FAX # _____
(For Formats)

We **will** take the satellite feed.

DAY AIRED: _____ **TIME** _____

Your Name: _____ Date: _____
(Please Print)

Any questions please contact PMI: Monica Cecchini or Amanda Pfennig @
PMI 412-281-5900

— or —

Showplace Television Syndication: Hal Pontious or Daren Gaskill @
Hal – 773-935-1572 halp@showplaceonline.com
Daren - 614-372-5525 daren@showplaceonline.com



PRODUCER STATEMENT

AND

EDUCATOR'S LETTERS

Ariel & Zoey

ELI, TOO

In accordance with the 1990 Children's Television Act intended to increase educational and informational programming for children on television, Ariel & Zoey (Eli, too) (hereafter, AZE2) clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows:

1. The AZE2 website can be easily accessed by parents and provides a clear description of the types of programming offered. It also provides a listing of when shows are aired on broadcasting stations throughout the USA. In addition, advanced notice of programming is available to parents and consumers by the website.

2. AZE2 provides CORE programming in the areas of music, art and history. For example, AZE2 introduces the viewer to people who have accomplished great things and have a positive message for kids such as legendary Judge Damon J. Keith who shares important lessons he has learned over the past 87 years. The kids also visit Dominos Chief Executive Officer, David Brandon, who offers important advice before teaching AZE2 how to make the perfect pizza. Another interview is with teen idol, David Archuleta.

Of course, there is plenty of music in AZE2. In the pilot, AZE2 pays tribute to the men and women in our military by singing the songs of the branches of the military. Eli, who plays drums and guitar, performs original songs and Ariel & Zoey end the show signing before an audience of youngsters.

Music on the show is produced by Emmy Winner David Barrett. He and Brian Brill (another Emmy winner), make certain all music is tailored perfectly for the kids. All songs have a positive message about life. Along with David and Brian, Broadway's Gary Adler writes many numbers for the show.

3. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons – treating others with respect and kindness. AZE2 brings in musicians, artists and others at the top of their field who share their life lessons with the audience.



Matthew T. Engelbert, Esq.

Soup J Productions, LLC

2424 Antietam Dr., Ann Arbor, MI 48105

Phone: (734) 929-5188

Email: Matt@arielandzoey.com

<http://www.arielandzoey.com>

Ariel & Zoey (Eli, too)
FCC E/I Children's Programming Production Statement
For the 2010-11 Season
13 Half-Hour Episodes
Age group: K13-16 / TV-G / Barter: 3.5/3.5 / Closed Captioning

FCC E/I:

Soup J Productions, LLC verifies that it has followed the guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational and Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16. Soup J Productions, LLC will deliver the program to stations with the FCC's required E/I logo on screen for the entire duration of the program except during commercial time.

Commercial Limits:

Soup J Productions, LLC will keep total commercial time within the program to 7:00 or less. Soup J Productions, LLC will provide AZE2 to stations with no more than 3:30 of barter commercial time.

FCC E/I compliant website:

Soup J Productions, LLC warrants that AZE2 is in full compliance with FCC regulations. Additionally, Soup J Productions, LLC will neither mention nor show onscreen any website inside the program content of AZE2 with the exception of:

<http://www.arielandzoey.com>

Soup J Productions, LLC agrees to maintain the website <http://www.arielandzoey.com> in a manner in compliance with the FCC Kids E/I guidelines. Soup J Productions, LLC agrees to give stations 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review the material.

No Host Selling:

Soup J Productions, LLC will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program. Soup J Productions, LLC will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program.

Produced by:

Matthew T. Engelbert – Producer
2424 Antietam Dr., Ann Arbor, MI 48105
Email: Matt@arielandzoey.com
Soup J Productions, LLC
www.arielandzoey.com
(734) 929-5188

Distributed by:

Hal Pontious - President
3023 N. Clark St. #890, Chicago, IL 60657
Ph. 773-935-1572 Fax: 206-984-4179
halp@showplaceonline.com
www.showplaceonline.com



SEMINOLE COUNTY
PUBLIC SCHOOLS

**FOREST CITY
ELEMENTARY SCHOOL**

1010 Sand Lake Road
Altamonte Springs, FL. 32714
Phone: (407) 746-1050
Fax: (407) 746-1099

ANGELA ZAMBAUX
PRINCIPAL

VICKIE HALLSTROM
ASSISTANT PRINCIPAL

MISSION STATEMENT

The parents, teachers, and staff in our school community are dedicated to providing a safe and caring education environment that prepares all students to become responsible citizens and life-long learners.

VISION

To work together to become the most know knowledge, dedicated, skillful staff of expert educators in Seminole County Public Schools.

SCHOOL MOTTO

“Forever Committed to Excellence”

March 29, 2010

Series Review

Series: Ariel and Zoey, Eli too

Episode length: 30 minutes

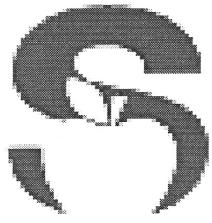
The “Ariel and Zoey, Eli Too” series is a children’s informational show, hosted by three siblings; twin girls, Ariel and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life, including following dreams and setting goals.

In one episode, the young hosts interview the CEO of Domino’s Pizza and a federal court judge. The questions asked during these interviews are insightful and inform adolescents about educational choices when thinking of future careers. The importance of volunteering is discussed in a way that will inspire teenagers to make positive choices in giving back to their communities. Judge Damon Jeronme Keith points out that listening to and respecting your parents, staying in school, remaining positive and finding out what makes you happy are all imperative in building a successful life. Additionally, patriotism is depicted through the songs of our Armed Services.

Character education is an integral part of academic education, as well as family life. This show supports and encourages respect for others, having integrity, following directions, putting forth best effort and taking responsibility, which is a wonderful message for American youth.

“Ariel and Zoey, Eli Too” is an upbeat, fun, diverse and entertaining children’s television series that will inform young people on a variety of subjects, while keeping their interest. Although it is a show that young people will be drawn to on their own, parents can watch it with their children and use it as a discussion platform for many important subjects.

Cyndi Mitchell



SEMINOLE COUNTY
PUBLIC SCHOOLS

**FOREST CITY
ELEMENTARY SCHOOL**

1010 Sand Lake Road
Altamonte Springs, FL. 32714
Phone: (407) 746-1050
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ANGELA ZAMBAUX
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MISSION STATEMENT

The parents, teachers, and staff in our school community are dedicated to providing a safe and caring education environment that prepares all students to become responsible citizens and life-long learners.

VISION

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SCHOOL MOTTO

"Forever Committed to Excellence"

Professional Bio:

Credentials: Master's of Science in Special Education and Florida Teaching Certificate for Special Education, K-12

Cyndi Mitchell earned her Bachelor of Arts degree in Liberal Studies from Loyola Marymount University in Los Angeles, California in 1988. She began working in the Castro Valley Unified School District in 1989, teaching elementary grades second and fourth. In 1992 she earned her teacher certification to teach Gifted Education from California State University, Hayward and taught elementary Gifted Ed. for two years. In 1994, she began teaching high school students with specific learning disabilities, as well as Peer Counseling and Conflict Mediation, where she remained for six years. She earned her Master's in Special Education in 2001 from California State University, Hayward and in 2002 moved to Florida where she taught middle school and now teaches elementary students with specific learning disabilities in an inclusion model.

March 30, 2010

Program Reviewed: *Ariel, Zoey & Eli Too*

The *Ariel, Zoey & Eli Too* series is entertaining as well as filled with healthy, promising, and positive messages for children. The show opens with the twins, Ariel and Zoey, along with their younger brother Eli, discussing the importance of volunteerism. They cite examples of working with the homeless, with animal shelters, and with our armed services. I thought it was worth noting that they spoke of their own volunteerism sharing how they give back by singing at concerts for troops and their children—the lesson being “leading by example.”

Another positive aspect of the show was their interviews with a federal court judge and the CEO of Domino’s Pizza. The kids first defined what a judge is, his roles, and what it took to acquire such a well-respected career. Judge Damon Keith’s best advice was “to listen to your parents.” Despite the not so kid-friendly admonition, Ariel, Zoey, and Eli still seemed impressed and inspired by the judge’s success and his story of how he got there. David Brandon, the CEO of Domino’s, brought a similar message: It takes hard work, sacrifice, and perseverance to become “the Big Cheese.”

Among the worthwhile dialogue and the interviews of positive role models was the entertainment provided by these siblings. While their songs and music are stimulating and upbeat, they too had positive messages. The patriotic song honored our service men and women and the closing song promoted ambition, goal-setting, and aspirations.

As a teacher recognizing the dire need for character education among our youth, I endorse this show because of the many positive messages. I found it thought-provoking and think children will too. I fully support resources that help children make positive choices—especially when those choices positively affect those around them as well.

Sincerely,



Wendy M. Ruff

Wendy Ruff graduated from Rollins College with honors in 1993 earning a B.A. degree in English. She began her teaching career in 1994 as a middle school language arts teacher in Duval County, Florida. In 1997 she moved to Orange County, Florida where she has been teaching middle school ever since. In 2007 she became the school’s Reading & Writing Coach, working with both students and teachers in these specialized areas. Wendy also chairs the reading department, mentors new teachers, and is a member of the literacy and leadership team at Southwest Middle School in Orlando.