



Season Information

<http://www.pmi.tv/html/timingsheets/aquakids.php>



773-935-1572



FEEDS ARE FROM PMI

PMI - Production Masters, Inc.
202 Fifth Ave. - Buhl Building, Pittsburgh, PA 15222
412-281-5900 Fax: 412-263-5401
<http://www.pmi.tv/html/timingsheets/aquakids.php>

SCHEDULE

The schedule, formats, run sheets, etc. are posted online.

PMI's Website

<http://www.pmi.tv/html/timingsheets/aquakids.php>

WHO TO CONTACT

Feeds/Schedules/Formats

PMI - Monica, monica@pmi.tv, 412-281-5900

Usage

Hal Pontious, halp@showplaceonline.com
3023 N. Clark St. #890, Chicago, IL 60657
Phone: 614-372-5525 Fax: 206-984-4179

Showplace

Hal Pontious, halp@showplaceonline.com, 773-935-1572



FACT SHEET

2012 – 2013 Season

SERIES TITLE: AQUA KIDS

DISTRIBUTED BY: Showplace Television Syndication
773-935-1572

FEEDS: PMI 412-281-5900

START DATE: Week of Monday, September 30, 2013

LENGTH: ½ hour – TRT: 28:30

BARTER: 3.5/3.5

FORMAT: The series will be delivered is HD with three commercial breaks and will be Closed Captioned.

FCC INFORMATION: AQUA KIDS is E/I for Kids 13-16 with a TV-G rating and is Closed Cationed.

NIELSEN CODE: Long Name – Aqua Kids
Short Name – Aqua Kids



AFFIDAVITS

Report all broadcasts, episodic and commercial preemptions and make-goods to Showplace. Affidavits of performance for each Showplace program licensed to your station must be returned within 10 days of the end of each broadcast month. Please notify Showplace of all preemptions as soon as possible. Affidavits must be signed and dated by a representative of the station.

Affidavits should be addressed to:

Showplace Television Syndication
Attn: Sales
3023 N. Clark St. #890, Chicago, IL 60657
Fax: 206-984-4179
email: sales@showplaceonline.com



E/I Kids 13-16
Closed Captioned
Barter 3.5/3.5



[E/I information - click here](#)

Episode # 2XXX-XX for telecast the week of XX/XX/XXXX

TRT: 28:30 Content: 21:30

Seg.1	3:58
Break #1	
1A - National	1:00
1B - National	1:00
1C - National	:30
Seg.2	6:43
Break #2	
2A Local	2:00
Seg.3	8:48
Break #3	
3A - National	1:00
3B - Local	1:00
Seg.4	2:01

TRT **28:30**

If you have any questions please contact Monica [monica@pmi.tv] or Amanda [apfennig@pmi.tv] at PMI.
Phone: 412-281-5900. Download this and other information at
<http://www.pmi.tv/html/timingsheets/aquakids.php>.

Affidavit of Performance:

Station call letters _____ Address _____

Date of telecast _____ Time of telecast _____

If any discrepancy occurred with the broadcast of the show and/or the commercials, please explain on the reverse side.

Notarized by _____ Rep. _____

RETURN ALL AFFIDAVITS TO:

Hal Pontious - halp@showplaceonline.com
Showplace Television Syndication, 3023 N. Clark St. #890, Chicago, IL 60657
Phone: 773-935-1572 Fax 206-984-4179
www.showplaceonline.com



PRODUCER STATEMENT

AND

EDUCATOR'S LETTERS



In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Aqua kids clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows:

1. Aqua Kid website that can be easily accessed by parents and provides a clear description of the types of programming offered. It also provides a listing of when shows are aired on broadcasting stations through the USA. Advanced notice of programming is available to parents and consumers by the website.
2. Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth—the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Each episode is topic specific and focuses on a topic that can be informational in a 30 minute time span to stay in the bounds of a child's attention span.
3. Aqua Kids uses the technique of near peer mentors i.e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow new teeth and lose old rows of teeth.

George Stover - Ex. Producer

Aqua Kids

7718 Belair Road, Suite 2, Baltimore, MD 21236

410-663-5093 Fax: 410-663-3930 Cell: 410-961-5942

Email: george@aquakids.tv Web: <http://www.aquakids.tv/>

Aqua Kids
FCC E/I Children's Programming Production Statement
For the 2010-2011 Season
26 episodes x 30 minutes / 26 repeat broadcasts
Age group: K13-16 / TV-G
Barter Split : 3.5/3.5

Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

FCC E/I:

* Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16 for the 2008-2009 season.

* Program Producers will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

Commercial Limits:

* Program Producers will keep total commercial time within the program to 7:00 or less.

* Program Producers will provide Aqua Kids to stations with no more than 3:30 of barter commercial time.

FCC E/I compliant website:

* Program Producers warrants that Aqua Kids is in full compliance with FCC regulations.

* Additionally, Program Producers will neither mention nor show onscreen any website inside the program content of Aqua Kids with the exception of:

<http://aquakids.tv/>

<http://adventureproductions.com>

* Program Producers agree to maintain the website <http://aquakids.tv/> in a manner in compliance with the FCC Kids E/I guidelines. Program Producers agrees to give stations 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review material.

No Host Selling:

* Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

* Program Producers will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program.

Produced by:

Adventure Productions
George Stover – Producer
7718 Belair Road, Suite 2, Baltimore, MD 21236
410-663-5093 Fax: 410-663-3930
george@aquakids.tv
www.aquakids.tv

Distributed by:

Showplace
Hal Pontious - President
3023 N. Clark St. #890, Chicago, IL 60657
773-935-1572 Fax: 206-984-4179
halp@showplaceonline.com
www.showplaceonline.com

Aqua Kids Educational/Informational (E/I) Content

Series Overview

Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth—the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Aqua Kids provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators, Aqua Kids encourages children to take an active role in protecting the future of their communities and the world.

To Whom It May Concern,

As an elementary school principal, I am always looking for new material to present to my classroom teachers and my students. Our school district has a strong emphasis on the science and math elements in the curriculum. I am writing to inform you about my thoughts on the show “Aqua Kids”. The show is a fantastic vehicle for showing how science in the classroom translates into the real world. The message of environmental awareness is an important one for the young students at our school. Our curriculum is designed to raise awareness of the impact of our daily living on the ecosystems around us. Students at the elementary school level need to see concrete examples of how their actions could actually impact any future event.

The message delivered by “Aqua Kids” is given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens are equally entertaining and informative. The young viewers identify with these young hosts, and imagine themselves in this role of the scientist, and as someone who could impact the environment in a positive way. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.

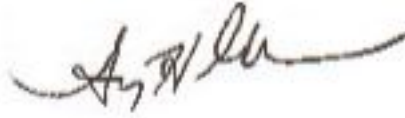
The episodes that I have viewed are creative, engaging and an excellent teaching tool for students at the elementary and middle school level. The format of the show is very “kid friendly” and useful for visual learners who might need to hear the information in this format. The writers of the show use a variety of teaching elements to both motivate and inform the viewers. By identifying the vocabulary of the scientific terms used in the show, the viewers have their questions answered quickly. One of my favorite episodes was the tagging of a horseshoe crab, because that is something that I thought my students could relate to as well as be interested in.

As an educator, we strive to make learning meaningful for the students, and make real life connections in our educational objectives. The

show “Aqua Kids” does just that. The hosts make the learning fun and enjoyable. They bring the real life facts about oceanography and study of the environment into an understandable show that incorporates key elements in scientific inquiry.

I appreciate having a show like this on television for students to view and to use as entertainment and a learning tool. The show “Aqua Kids” is an outstanding learning opportunity for students and teachers alike. The content of the show is presented in an informative and creative manner. This show strikes a balance between presenting environmental and also providing hope for students to make a purposeful difference. The message is clear, positive and entertaining.

Sincerely,

A handwritten signature in black ink, appearing to read "Amy H. Grabner", with a long, sweeping horizontal line extending to the right.

Amy H. Grabner
Principal



Maryland Sea Grant College
University of Maryland College Park
4321 Hartwick Rd.
College Park, MD 20742

Mr. George Stover
Adventure Productions, Inc.
Aqua Kids Program
Baltimore, MD

Dear Mr. Stover,

Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and by encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their "hands-on" collaboration with science researchers and educators.

Sincerely,

J. Adam Frederick
Marine Education Specialist
Maryland Sea Grant Extension Program
Center of Marine Biotechnology
701 East Pratt St.
Baltimore, MD 21202
(410) 234-8850 p
(410) 234-8896 f
frederic@mdsg.umd.edu

Biographies

J. Adam Frederick

J. Adam Frederick is an Education Specialist with Maryland Sea Grant Extension Program within the University System of Maryland. In his 10th year with Sea Grant, he serves as co-director of the SciTech Education Program at the University of Maryland Biotechnology Institute in the Columbus Center, which serves 3rd to 12th grade students and teachers. With Jackie Takacs and Dan Jacobs, Adam develops interactive lessons for the Maryland Sea Grant website and publishes the Maryland Sea Grant Schools Network Newsletter with Jackie Takacs. He received his B.S. in Biology/Education from Slippery Rock University, PA and an M.S. in Environmental Biology from Hood College in Frederick, Maryland. Adam is also a nine-year veteran of middle school/high school teaching in Frederick County, MD.

Amy H. Grabner

Amy Grabner has been in education for over twenty-three years at the elementary school level in Texas and Maryland. Amy is a nine year principal at Essex Elementary in Baltimore, Maryland and prior also has served as a classroom teacher, facilitator, and assistant principal. At the college level, she taught two education courses at Towson University in reading at the graduate and undergraduate level as an adjunct lecturer. She has worked with Towson University and Stephenson University in their professional development school program. Amy holds a masters degree from McDaniel College, formerly Western Maryland College in administration and plans to one day pursue her doctorate degree.



Parents Television Council™

707 Wilshire Boulevard, Suite 2075
Los Angeles, California 90017
(800) TV-COUNTS
Tel: (213) 403-1300
Fax: (213) 403-1301
www.parentstv.org®

George A. Stover III
Producer
Adventure Productions
5910 York Road
Baltimore, MD 21212

July 16, 2010

Dear Mr. Stover,

Thank you for submitting your production *Aqua Kids* for consideration to the Parents Television Council. After reviewing your production, I am delighted to inform you that your project has been selected to receive the *PTC Seal of Approval™*.

Aqua Kids is a wonderful show, combining education and fun in equal measure. The fact that *Aqua Kids* goes beyond education and entertainment to encourage engagement and healthy activism among young people makes it even more praiseworthy.

We appreciate the time and effort invested in creating your production. The PTC believes it is extremely important to encourage the development of quality family-friendly entertainment and educational TV programming, and we are pleased to have the opportunity to recognize and help promote your production.

Please find enclosed the PTC's written review of your production, which will appear on our website (www.parentstv.org) and artwork of the *PTC Seal of Approval™* suitable for use on DVD covers, newspaper advertising and the like. (Please note that every use of the phrase "*PTC Seal of Approval™*" should carry the "trademark" symbol.) If you would like the artwork in electronic form, please contact me at my e-mail address below.

We wish you every success in your future projects, and encourage you to submit other productions to us for consideration for the Seal. Thank you again for your interest in the Parents Television Council. I look forward to future communication with you.

Regards,

Christopher Gildemeister
Senior Editor, Parents Television Council
cgildemeister@parentstv.org

Aqua Kids

By Christopher Gildemeister

Network: Syndicated

Air Time: check local listings

Recommended age: 7+

Overall PTC Traffic Light Rating: Green

Sex	None
Violence	None
Language	None
Behavior	None

"Keeping the Planet Green and Blue," *Aqua Kids* is an Emmy award-winning educational program syndicated to many local stations around the U.S., Puerto Rico, Guam and internationally. World traveler and ecologist Molly McKinney joins with a number of children and teenagers to host half-hour explorations of subjects related to nature, marine animals and environments, and "green" technologies.

In addition to educating viewers, *Aqua Kids* also encourages children and teens to get involved, showing them how they too can help make a difference in preserving the environment. Episodes have focused on topics as diverse as visits to aquariums, cleaning up beaches, deep-sea research, fish farms, and the local environment of the Bahamas, and include a heavy emphasis on various marine animals, from lobsters to dolphins.

Aqua Kids is a terrific example of programming that is entertaining, educational and fun. The Parents Television Council is proud to award *Aqua Kids* with the *PTC Seal of Approval*[™]. We encourage kids and parents to seek out this delightful program.

To learn more about *Aqua Kids* and see a list of local stations and airtimes, go to:

www.aquakids.tv

"Because of its emphasis on family-friendly values, the Parents Television Council is proud to award *this movie/TV Show/DVD* with the *PTC Seal of Approval*[™]. The PTC recommends this DVD for the appropriate age: all ages, viewers over age 6, over age 12, or the like."



University of Connecticut
Connecticut Sea Grant College Program

Avery Point Campus

May 27, 2011

George Stover, Producer
Adventure Productions Inc.

Dear George,

I am writing to thank you for our successful interaction over the past few years. Connecticut Sea Grant and the University of Connecticut have found the Aqua Kids show to be both informative and entertaining, and a marvelous way to bring environmental education and concepts of conservation and stewardship to young people in a format that they can accept and enjoy. Working with you and the Aqua Kids cast and crew has been a delight for me personally, and has given wonderful visibility to the marine and coastal research that happens here. Connecticut K-12 teachers here, such as June Plecan, who recommended Katie Mulligan to appear on Aqua Kids, tell me that they also appreciate the educational value that the show brings to youth and their families. There is no better show for teens and preteens that I have seen on television. I firmly endorse the show's content and philosophy, and I look forward to working with you and the crew into the future.

Sincerely,

Margaret Van Patten
Communications Director
Connecticut Sea Grant
University of Connecticut

An Equal Opportunity Employer

1080 Sh. Connecticut Road
Groton, Connecticut 06340-6048

Telephone: (860) 405-9128

Facsimile: (860) 405-9109

e-mail: sgoadm01@uconnvm.uconn.edu

web: www.seagrant.uconn.edu

Margaret (Peg) Van Patten, Communications Director, joined Connecticut Sea Grant at the University of Connecticut in 1987. She is editor in chief of *Wrack Lines Magazine*, and handles the program's Communications Office and website. Peg earned a B.S. in Human Ecology (Environmental Studies) at Connecticut College in 1987, and a M.S. in Marine Sciences in 1992 at the University of Connecticut. She also has a Certificate for "Communicating Science Concepts Effectively" from a course at Albany Law School. Peg also teaches Public Relations Writing at the University of Connecticut and is the author of *Seaweeds of Long Island Sound* and *Sound Facts: Fun Facts About Long Island Sound*. She is Regional Representative for the Northeast Sea Grant Communicators and writes for NOAA's *ClimateWatch Magazine*, <http://www.climatewatch.noaa.gov>

Peg lives in North Stonington, Connecticut, and has a husband, Fred, 2 children, and 3 grandchildren.



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703 E. Churchville Road
Bel Air, Maryland 21014
(410) 879-2480
(410) 838-8333
Fax: (410) 836-8514

May 27, 2011

George A. Stover II
Adventure Productions, LLC
5910 York Rd., Lower Level
Baltimore, MD 21212

Dear George:

I want to commend you for the impressive educational work you have done and continue to do for young people through your Aqua Kids show.

It hardly seems possible that it is three years (or is it four?) since my son Zach worked with you and your crew on location. He loved the experience and it had a role in affirming for him the importance of educating young people about the environment and encouraging good stewardship of resources. Nowadays, he pursues a degree in Landscape Architecture, driven to care for the ways we interact with the landscape by the example of his teachers here at John Carroll and the influence of educators like you from beyond the walls of school.

I am happy to recommend the Aqua Kids programming to students from middle school through high school. We teach courses in Environmental Science, Marine Biology and Chesapeake Bay Studies here at John Carroll and much of the content of Aqua Kids would prove a valuable supplement to classroom instruction.

On behalf of everyone at John Carroll, I wish you continued success in your mission to motivate young people to take an active role in preserving aquatic environments and wildlife, by showing how others just like them can do the same.

Sincerely,

Paul G. Barker
Principal

PAUL G. BARKER

104 Loretta Way, Forest Hill, MD 21050

410-836-0249 (H) 240-839-0151 (C)

pauldakiwi@gmail.com

EDUCATION

Ed. D. - Mid-Career Doctorate in Educational Leadership

University of Pennsylvania, Philadelphia, PA, 2011

Dissertation topic: "Conceptions of engagement held by high school seniors perceived by their teachers as being quiet: a phenomenographic study"

M.A. - Educational Administration

Ursuline College, Pepper Pike, OH, 2000

Plus 14 graduate credits beyond the Master's degree, earning State of Ohio Certificate as High School Principal.

M.A. - Liberal Arts

The Graduate Institute, St. John's College, Annapolis, MD, 1994

Great Books program with sequences in Politics & Society, History, Literature, and Mathematics & Natural Science

B.A. - English Language & Literature

Victoria University, Wellington, New Zealand, 1979

CERTIFICATIONS

Professional Certificate in Youth Ministry

Archdiocese of Baltimore – expires May 2013

Advanced Professional Certificate - Administration & English Grades 7-12

Maryland State Department of Education – expires June 2012

EMPLOYMENT

President

Our Lady of Good Counsel High School, Olney, MD - July 2011 to present

Chief Executive of a Catholic, co-educational high school in Montgomery County, Maryland, responsible for:

Principal

The John Carroll School, Bel Air, MD - July 2001 – June 2011

Responsible for multiple initiatives in support the school's mission "to educate the whole person," including:

Rigorous college-preparatory curriculum

- instituted the Senior Project as a graduation requirement;
- in a five year period, increased the number of students taking Advanced Placement courses by 87% and the total number of AP tests taken by 135%;

- introduced new AP courses in Physics, Human Geography, US Government, Art History, Latin, and German;
- introduced Chinese, an Honors-level course now in its fourth year;
- increased the length of semester exams to two hours;
- introduced a school-wide summer reading program, now in its seventh year.

Religious identity

- changed the sophomore retreat to service in the inner city;
- invested first students as Eucharistic Ministers;
- instituted an award for recognizing service by an alumnus;
- posted Mission Statement in every room on campus;
- prioritized making students aware of the historical John Carroll;
- increased the prominence of religious symbols on campus.

Student services and activities

- initiated advisory group system, replacing homerooms;
- created a seminar program in Legal Issues and Finance for seniors;
- adopted Honor Code and created Honor Council;
- adopted a new approach to student scheduling and use of time;
- created the Black & Gold Award, recognizing all-round excellence for one graduating male and female, and determined with input from students and faculty;
- introduced early dismissal for seniors who have finished classes for the day;
- encouraged the expansion of a senior-level, interdisciplinary study of the Holocaust, including annual visits by survivors and a senior trip to the U.S. Holocaust Memorial Museum
- ended the Senior Scavenger Hunt, a more than 20 year tradition that had become a dangerous event.

Technology

- introduced 1-to-1 student computing, now in its fifth year;
- installed wireless capability on campus;
- added role of I/T Help Desk Coordinator;
- added role of Curriculum & Technology Integration Specialist;
- budgeted design overhaul for school website;
- provided SharePoint technology for dynamic teacher websites;
- added role of Technology Specialist;
- provided laptops for teachers;
- introduced electronic gradebook.

Teacher professional development

- developed computer-based process for students to provide feedback for teachers;
- introduced Meaningful Faculty Evaluation;
- provided training in and promoted adoption of Understanding by Design;
- increased reimbursement for study to 75% of 12 credits, facilitating completion of Masters degree work by more than twenty teachers.

Financial

- managed tuition so that percentage increase in the last five years is the second lowest of 20 Archdiocese of Baltimore high schools;
- created and managed annual operating budget to its current \$10 million level;