



HEALTHCARE HEROES

2010-2011 Season Information

The official start date for the new season is the week of
Monday 9/27/10



773-935-1572



FEEDS ARE FROM VISUAL DATA

Visual Data Media Services
145 W. Magnolia Blvd., Burbank, CA 91502
Phone: 818-558-3363 Fax: 818-558-3368
www.visualdatainc.com

SCHEDULE, FEED INFORMATION AND TIME SHEETS

The official schedule will be posted on Visual Data's website
<https://ftp1.visualdatainc.com>
Username: healthcareheroes
Password: Leave password blank and select enter to be directed to site
and on [Showplace's website](http://www.showplaceonline.com) <-Click the link or go to
<http://www.showplaceonline.com/feed.html#b>

WHO TO CONTACT

Feeds/Schedules/Formats

Christina Safayee - csafayee@visualdatainc.com
Phone: 818-558-3363 Fax: 818-558-3368
24 HOUR TROUBLE NUMBER 818-972-0328

Usage

Daren Gaskill, daren@showplaceonline.com
3023 N. Clark St. #890, Chicago, IL 60657
Phone: 614-372-5525 Fax: 206-984-4179

Showplace

Daren Gaskill, daren@showplaceonline.com, 614-372-5525
Hal Pontious, halp@showplaceonline.com, 773-935-1572



FACT SHEET

2010 – 2011 Season

SERIES TITLE: HEALTHCARE HEROES

DISTRIBUTED BY: Showplace Television Syndication
614-372-5525 OR 312-945-8828

FEEDS: Visual Data - 818-558-3363

START DATE: Monday, September 27, 2010

LENGTH: ½ hour – TRT: 28:30

BARTER: 3.5/3.5

FORMAT: The series will be delivered is SD with three commercial breaks and will be Closed Captioned.

NIELSEN CODE: Long Name – Healthcare Heroes
Short Name – Healthcare Heroes



AFFIDAVITS

Report all broadcasts, episodic and commercial preemptions and make-goods to Showplace. Affidavits of performance for each Showplace program licensed to your station must be returned within 10 days of the end of each broadcast month. Please notify Showplace of all preemptions as soon as possible. Affidavits must be signed and dated by a representative of the station.

Affidavits should be addressed to:

Showplace Television Syndication
Attn: Sales
3023 N. Clark St. #890, Chicago, IL 60657
Fax: 206-984-4179
email: sales@showplaceonline.com



**HEALTHCARE
HEROES**



TV-PG

Syndication Version

Healthcare Heroes

Eps. 1015R - Airweek 9/6/10

Audio: Ch.1&2 Stereo

Ch. 3&4 MOS

	<u>START</u>	<u>END</u>	<u>DURATION</u>
Seg 1 /Show Open	1:00:00	1:04:28	04:28
Bumper	1:04:28	1:04:33	00:05
Fee Spot	1:04:33	1:04:38	00:05
Comm. Break #1 A/B National :120 Proactiv Club - IMC2NE (800-624-9643)	1:04:38	1:06:40	02:02
Seg 2	1:06:40	1:11:45	05:05
Local Bumper	1:11:45	1:11:50	00:05
Comm. Break #2 A/B Local :120 LOCAL	1:11:50	1:13:52	02:02
Seg 3	1:13:52	1:19:30	05:38
Bumper	1:19:30	1:19:35	00:05
Comm. Break #3 A-D Nat/Local :60 ITT Technical Institute - IT5616 (800-917-1480) :30 Denture Cream - UOP6 (800-590-2181) :30 LOCAL	1:19:35	1:21:37	02:02
Seg 4	1:21:37	1:25:05	03:28
Local Bumper	1:25:05	1:25:10	00:05
Comm. Break #4 A/B Local :60 LOCAL	1:25:10	1:26:12	01:02
Show Close	1:26:12	1:28:30	02:18

TRT - 0:28:30

For further information, contact Christina Safayee at:
818-558-3363 - (office) csafayee@visualdatainc.com



AFFIDAVIT OF PERFORMANCE

Station Call Letters _____ Address _____

We warrant that the above program with the listed commercial for Nurse TV aired
on our facility on: Date: _____ Time: _____

If any discrepancies occurred, please document.

Notary: _____ Station Rep: _____

Please email/fax all signed affidavits to: csafayee@visualdatainc.com / (818)-558-3368

Time sheets, feed information and schedules are posted at:

<https://ftp1.visualdatainc.com>

Username: healthcareheroes

Bypass password and hit enter to be directed to site.

FEED INFORMATION

Tuesdays

21:00-21:30 [9PM-9:30 PM] ET

Galaxy 16

Xpndr 6/Ch 6 (aka GDMX 6/6)

Audio: 5.8L/6.2R/6.8

Satellite: Intelsat Galaxy 16 (99 degrees) C – Band

Transponder 6C (36 MHz)

Uplink Frequency = 6045 MHz Horizontal / Downlink Frequency = 3820 MHz

Vertical /L-band Freq. = 1330 MHz

24-HOUR TROUBLE NUMBER

818-972-0328

— VISUAL DATA CONTACT —

Christina Safayee

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