



2011-2012

Season Information

— **PASSPORT TO EXPLORE** —

The Travel And Adventure Series For Teens

Passport To Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process.

The official start date for Passport To Explore 2011/2012 Season is the week of Monday 9/26/11 – the first day of Q4.



773-935-1572



FEEDS WILL BE FROM PMI

Production Masters, Inc. [PMI]
202 Fifth Ave. - Buhl Building, Pittsburgh, PA 15222
412-281-5900 Fax: 412-263-5401
<http://www.pmi.tv/html/syndication.php>

SCHEDULE

The official schedule will be posted on [PMI's website](#) and on [Showplace's website](#).

WHO TO CONTACT

Feeds/Schedules/Formats

PMI - Monica Cecchini, monica@pmi.tv, 412-281-5900

Usage

Daren Gaskill, daren@showplaceonline.com
3023 N. Clark St. #890, Chicago, IL 60657
Phone: 614-372-5525 Fax: 206-984-4179

Showplace

Daren Gaskill, daren@showplaceonline.com, 614-372-5525
Hal Pontious, halp@showplaceonline.com, 773-935-1572

Websites

Official Site - <http://www.passportexplore.com/ptx/Home.html>
Demo - <http://www.passportexplore.com/ptx/Trailer.html>
PMI - <http://www.pmi.tv/html/timingsheets>



FACT SHEET

2011 – 2012 Season

SERIES TITLE: PASSPORT TO EXPLORE

DISTRIBUTED BY: Showplace Television Syndication
312-945-8828

FEEDS: PMI - 412-281-5900

START DATE: Monday, September 26, 2011

LENGTH: ½ hour – TRT: 28:30

BARTER: 3.5/3.5

FORMAT: The series will be delivered is SD with three commercial breaks and will be Closed Captioned.

FCC INFORMATION: Passport To Explore is E/I for Kids 13-16 with a TV-G rating and is Closed Captioned.

NIELSEN CODE: Long Name – Passport To Explore
Short Name – ???



AFFIDAVITS

Report all broadcasts, episodic and commercial preemptions and make-goods to Showplace. Affidavits of performance for each Showplace program licensed to your station must be returned within 10 days of the end of each broadcast month. Please notify Showplace of all preemptions as soon as possible. Affidavits must be signed and dated by a representative of the station.

Affidavits should be addressed to:

Showplace Television Syndication
Attn: Sales
3023 N. Clark St. #890, Chicago, IL 60657
Fax: 206-984-4179
email: sales@showplaceonline.com



SATELLITE FEED INFORMATION

PASSPORT TO EXPLORE

Half-Hour Weekly / E/I K13-16 / TV-G / Barter 3.5N/3.5L / CC

TO: PROGRAMMING / SATELLITE COORDINATOR

FR: Monica Cecchini/ Production Masters Inc.

DT: August 15, 2011

The DIGITAL SATELLITE feed is scheduled as follows:

PASSPORT TO EXPLORE
feeds TUESDAYS, EFFECTIVE SEPTEMBER 20TH
[for the telecast week of 9/26/2011]

1900 – 1930
7:00 PM – 7:30 PM (NYT)
GALAXY 19/Transponder 7

Video PID: 1062h / 4194d (MPEG 2)

Audio 1 PID: 1063h/ 4195d (Stereo); Audio 2 PID: 1065h / 4197d (Mono)

D/L frequency 3851.25 V

SYMBOL RATE: 9.982979

FEC: 3/4 DATA RATE: 13.8000 CHANNEL: 2 (PMI1)

Uplink Facility: PMI **TROUBLE NUMBER is: 412-201-4922**

PLEASE FAX THIS COMPLETED INFORMATION BACK TO PMI AS SOON AS POSSIBLE.

OUR FAX NUMBER IS 412- 263-5401

STATION _____ CITY/STATE _____
(Call Letters)

Tele # _____ E-MAIL/FAX # _____
(For Formats)

We **will** take the satellite feed.

DAY AIRED: _____ **TIME** _____

Your Name: _____ Date: _____
(Please Print)

Any questions please contact PMI: Monica Cecchini or Amanda Pfennig @
PMI 412-281-5900

— or —

Showplace Television Syndication: Hal Pontious or Daren Gaskill @
Hal – 773-935-1572 halp@showplaceonline.com
Daren - 614-372-5525 daren@showplaceonline.com



PRODUCER STATEMENT

AND

EDUCATOR'S LETTERS



In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Passport To Explore clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows:

1. The Passport To Explore website will be easily accessed by parents and provide a clear description of the types of programming offered.
2. Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history.
3. Passport To Explore uses the technique of near peer mentors i.e., children to teach other children. Each episode employs children who ask questions and experience first hand the experience of the topic.

Elizabeth Snoderly - Executive Producer
Daved Productions LLC
P.O. Box 2488, Murrells Inlet, SC 29576
213-448-8482
elizabeth@passporttoexplore.com
<http://www.passporttoexplore.com>

Passport To Explore
FCC E/I Children's Programming Production Statement
26 episodes x 30 minutes / 26 repeat broadcasts
Age group: K13-16 / TV-G
Closed Captioned / Barter Split : 3.5/3.5

Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

FCC E/I:

* Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16.

* Program Producers will deliver the program to stations with the FCC's required E/I logo on screen for the entire duration of the program (except during commercial time.)

Commercial Limits:

* Program Producers will keep total commercial time within the program to 7:00 or less.

* Program Producers will provide the series to stations with no more than 3:30 of barter commercial time.

FCC E/I compliant website:

* Program Producers warrants that Passport To Explore is in full compliance with FCC regulations.

* Additionally, Program Producers will neither mention nor show onscreen any website inside the program content of the series that does not meet FCC Guidelines for E/I programming aimed at children 13 to 16.

* Program Producers agree, should they publish a web site for the series, to maintain the website in a manner in compliance with the FCC Kids E/I guidelines.

No Host Selling:

* Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

* Program Producers will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program.

Produced by:

Daved Productions LLC8
Elizabeth Snoderly
elizabeth@passportexplore.com
213-448-8482

Syndicated by:

Showplace Television Syndication
3023 N. Clark St. #890, Chicago, IL 60657
773-935-1572 Fax: 206-984-4179
halp@showplaceonline.com
www.showplaceonline.com

Distributed by:

B. Wooding Media LTD
1041 N. McCadden Place, Office 1
Los Angeles, CA 9003
brenda@bwoodingmedia.com
323-467-1408

Rosemary A. Serpa
6697 Bent Creek Drive
N Charleston, SC 29420

July 20, 2011

Dear Reader,

I was very pleased to preview "Passport To Explore". I highly recommend the program as an entertaining educational opportunity for middle and high school students and their families.

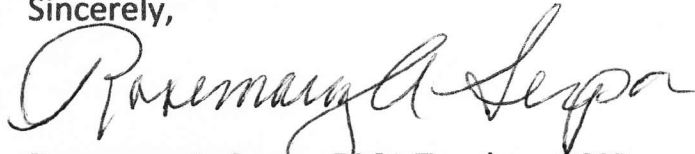
As an ESOL (English for Speakers of Other Languages) teacher, I am always searching for opportunities to build background knowledge for my students. It is also important to provide cross curricular content in conjunction with language exposure. This program offers an entertaining format that meets and exceeds state standards for cross curricular content.

Although I viewed the program through the perspective of an ESOL teacher, I need to address the lack of background knowledge of our own U.S. students. Global technology has put the world at our fingertips, yet our young Americans know very little about U.S. geography, history, and culture. These programs can reveal the wonders of our great country to our students, their families, and the world. They catch the viewer's attention with science, music, art, history, geography, and beyond. There is something of interest for everyone. The characters are engaging and the format is fast-paced and well organized.

Having thirty years of classroom experience and being a mother of five, I believe that "Passport to Explore" is an excellent program with tremendous potential. I

hope to have the opportunity to use some of these segments in my classroom,
and I am sure that other educators will also see the value in the program.

Sincerely,

A handwritten signature in black ink that reads "Rosemary A. Serpa". The signature is written in a cursive, flowing style.

Rosemary A. Serpa, ESOL Teacher, CCSD

Elementary Ed K-8

Music Ed Choral/Vocal

Spanish AP/IB

Anne Ball-Deese

Garrett Academy of Technology
2731 Gordon Street
North Charleston, SC 29405
843-333-4760
&
6689 Bent Creek Drive
North Charleston, SC 29420

July 7, 2011

Dear Reader:

I have had the opportunity to view four episodes of *Passport to Explore*. I am pleased to endorse and recommend this series of geographically informative educational shows aimed at middle and high school audiences. The energetic and personal format invites the viewer to explore locations in the United States and other countries. The premise for the series involves three young people who tell a little about the featured city and then they invite you (the viewer) to go on the adventure with them as they discover the location they are exploring. Each show is entertaining as well as full of information while following a set format. It is fast paced keeping the viewer engaged. History is discussed, the people and each episode highlights a place in the city that is especially of interest to the viewers of middle and high school.

As part of the National Geography Standards, the geographically informed person knows and understands how culture and experience influence people's perception of places and regions. *Passport to Explore* is right on the money! The show gives the viewer the knowledge of the culture of the people of the featured area and provides the experience by showing the viewer interesting information about the targeted location.

Having been in education for over thirty years, I have served as a library media specialist in both middle and high school library media centers, have developed media collections, and have served on the South Carolina ETV Educational Advisory Board. I feel that I have the experience to make a credible evaluation of *Passport to Explore*. The show provides valuable information for students of upper grades. It is difficult to find materials that have high vocabulary and interest levels for these students. I was kept engaged and each show was over before I knew it. The shows present cities of interest, bringing the information and giving the young person the Velcro that is needed to layer more learning. The fast paced, high interest format is a fresh presentation to bring geography to life! I am sure that young people of all ages would enjoy the show. *Passport to Explore* is a valuable tool to assist in strengthening geography skills and a fun way for all to learn about new places!

Sincerely,

Anne Ball-Deese

Masters Library and Information Science

Professional Biography: Anne Ball-Deese has worked as a public librarian and has been a school library media specialist for 33.5 years. She has earned a Masters plus 30 in Library and Information Science plus has worked with all levels but mainly middle and high schools. Anne currently holds a teaching certificate in South Carolina. She has served in the capacity as a school representative for the SCETV Educational Advisory Board. Working closely with teachers, Anne instructs them in the use of the Discovery Channel's United Streaming as well as provides other sources for video supplements that support national and state instructional standards. Ms. Ball-Deese has been selected as Teacher of the Year for Carolina Forrest Middle School and made it to the top ten teachers in the Horry County School District. Serving on countless committees over the years some have included the Superintendents Cabinet, School Improvement Councils, School Advisory Boards, Library Advisory Board, and Instructional Materials Board.

Mrs. Mary Tester

Waccamaw High School

Kings River Road

Pawleys Island, SC 29585

843-237-9899

&

59 Raintree Lane

Pawleys Island, SC 29585

843-602-6447

July 25, 2011

Dear Reader,

I recently viewed four episodes of *Passport to Explore*. I am pleased to recommend them for use with middle and high school students. Each episode centered around a city of choice and provided the viewer with interesting facts and "must see" sites around the city. The content included information about the culture, history, geography, and places of high interest to this age group.

While viewing the episodes, one thing that came to mind was how well they would fit into lessons on community that I have developed after having gone through International Baccalaureate training at the middle school level. Each episode could be a powerful introduction to the city or region. Likewise, it would wet the student's appetite to want to seek more knowledge on their own. Having taught for over twenty five years at many different levels, I can say the shows are engaging, entertaining and above all, educational for students of all ages.

Also, as a parent of a middle school and three college age children, I can say this media would definitely hold my own children's interest as well as entice them to want to visit each city! After viewing each episode, I wanted to visit each of the cities myself! *Passport to Explore* was a refreshing, fun and innovative way to gain new knowledge and learn about interesting places.

Respectfully,



Mary Tester

Waccamaw High Teacher



TO: Interested Distributors

FROM: Steve Earnest, PhD
Professor of Theatre
Coastal Carolina University
Conway, South Carolina

DATE: August 1, 2011

RE: PASSPORT TO EXPLORE

This letter is in support of the prospective television series PASSPORT TO EXPLORE produced by Daved Productions. I have seen the four trial episodes that were filmed as a part of the development of this series and feel that the series has great merit and a strong balance of both educational as well as entertainment value.

First, I found the show to be extremely informative. Besides the basic details of each city visited, many little known facts were revealed about each of the locations. Facts regarding geography, climate, activities and attractions really provided a variety of perspectives about each place. Particularly interesting were the interviews with local museum curators and other informed individuals about different aspects of the various locales. I found it useful that the shows often provided definitions of terms that were unclear – for example, I'm not sure I could have told you what an archipelago was until I watched this show!

I also found these shows to be well produced with just the right balance of humor and educational value. The characters interacted well with each other and gave the shows so much more than a dry, factual treatment. I found each of the scripts to be well written, fast moving and filmed from a variety of interesting camera angles. From the outset the shows were each very high in energy and keep the viewer's interest throughout.

This program also fills something of a void in contemporary American television. While most travel shows focus on places distant and far, PASSPORT TO EXPLORE focused keenly on North America. I must admit I had not been to any of the cities previewed and, afterwards, found myself wanting to visit all four! I'm not aware of any other show that presents a portrait of locations solely on the North American continent. But I am aware of the fact that they plan on expanding their locations to international travel as well.



Finally, since it is geared towards middle and secondary students (though I felt that most adults would benefit from the show as well) it clearly demonstrates the use of high educational standards for those groups of students and individuals. The focus on local cultures and experiences as well as creating and influencing perceptions of places and regions is critical from an educational perspective. I believe that this series would serve a vital role in educating young adults about North American geography.

I highly recommend this program and hope to see more productions in the works soon!

A handwritten signature in black ink that reads "Robert S. Earnest". The signature is written in a cursive style with a long, sweeping tail on the final letter.

Steve Earnest is a Professor of Theatre at Coastal Carolina University. A member of Screen Actors Guild and Actors Equity Association, he has worked professionally as an actor with Performance Riverside (CA), The Burt Reynolds Theatre, The Jupiter Theatre, Candlelight Pavilion Dinner Theatre, The Colorado Shakespeare Festival (3 seasons), Birmingham Summerfest and the Riverside Theatre of Vero Beach, among others. His professional directing credits include *Singin' in the Rain*, *Big River*, and *Meet Me in St. Louis* at the Palm Canyon Theatre in Palm Springs, *Musical at Whitehall '06* at the Flagler Museum in Palm Beach and *Much Ado About Nothing* at the Mountain Brook Shakespeare Festival. Numerous publications include a book, *The State Acting Academy of East Berlin*, published in 1999 by Mellen Press, a book chapter in *Performer Training*, published by Harwood Press (2001), and a number of articles and reviews in academic journals and periodicals including *Theatre Symposium*, *Theatre Journal*, *New Theatre Quarterly*, *Western European Stages*, *The Journal of Beckett Studies* and *Backstage West*. He has taught Acting, Movement, Dance, and Theatre History/Literature at California State University, Bernardino, the University of West Georgia, the University of Montevallo and Palm Beach Atlantic University. He holds a Ph.D. in Theatre from the University of Colorado, Boulder and an M.F.A. in Musical Theatre from the University of Miami, FL.