



2010-2011

Season Information

<http://www.pmi.tv/html/syndication.php>

The official start date for The Traveling Trio is the week of
Monday 9/27/10 – the first day of Q4.



773-935-1572



FEEDS WILL BE FROM PMI

Production Masters, Inc. [PMI]
202 Fifth Ave. - Buhl Building, Pittsburgh, PA 15222
412-281-5900 Fax: 412-263-5401
<http://www.pmi.tv/html/syndication.php>

SCHEDULE

The official schedule will be posted on [PMI's website](#) and on [Showplace's website](#).

WHO TO CONTACT

Feeds/Schedules/Formats

PMI - Monica Cecchini, monica@pmi.tv, 412-281-5900

Usage

Daren Gaskill, daren@showplaceonline.com
3023 N. Clark St. #890, Chicago, IL 60657
Phone: 614-372-5525 Fax: 206-984-4179

Showplace

Daren Gaskill, daren@showplaceonline.com, 614-372-5525
Hal Pontious, halp@showplaceonline.com, 773-935-1572

Websites

Official Site - <http://www.thetravelingtrio.tv>
Demo - http://www.showplaceonline.com/demo/trio_demo.html
PMI - <http://www.pmi.tv/html/syndication.php>



FACT SHEET

2010 – 2011 Season

SERIES TITLE: The Traveling Trio

DISTRIBUTED BY: Showplace Television Syndication
614-372-5525

FEEDS: PMI - 412-281-5900

START DATE: Monday, September 27, 2010

LENGTH: ½ hour – TRT: 28:30

BARTER: 2.5/2.5

FORMAT: The series will be delivered is SD with three commercial breaks and will be Closed Captioned.

FCC INFORMATION: The Traveling Trio is E/I for Kids 8-12 with a TV-G rating.

NIELSEN CODE: Long and Short Name: Traveling Trio



TRAVELING TRIO

EPISODE # Generic

AIRS WEEK OF SEPTEMBER 27, 2010

TVG CC E/I

	<u>SEGMENT TIME</u>	
INTRO/ SEG.ONE	00:00	00:00
COMMERCIAL BREAK ONE	01:01	00:00
: 30 NATIONAL		
: 30 BLACK FOR LOCAL ADVERTISING		
SEGMENT TWO	00:00	00:00
COMMERCIAL BREAK TWO	02:01	00:00
2: 00 NATIONAL		
SEGMENT THREE	00:00	00:00
COMMERCIAL BREAK THREE	02:01	00:00
2:00 BLACK FOR LOCAL ADVERTISING- <i>Promo's found here</i>		
SEGMENT FOUR/Close	00:00	28:30
TOTAL RUNNING TIME:		28:30

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT MONICA or AMANDA @ PMI
(412) 281-5900. Can also be downloaded from the following website:

www.pmi.tv

AFFIDAVIT OF PERFORMANCE:

STATION CALL LETTERS _____ ADDRESS _____
WE WARRANT THAT THE ABOVE LISTED COMMERCIALS AIRED IN OUR FACILITIES ON
DATE _____ TIME _____.

IF ANY DISCREPANCY OCCURRED WITH THE BROADCAST OF THE SHOW AND /OR THE
COMMERCIALS PLEASE EXPLAIN ON THE REVERSE SIDE.

NOTARIZED BY _____ REP. _____

RETURN ALL AFFIDAVITS TO:

halp@showplaceonline.com



SATELLITE FEED INFORMATION TRAVELING TRIO

Half-Hour Weekly E/I Kids 8-12 TV-G CC Barter 2.5/2.5

TO: PROGRAMMING / SATELLITE COORDINATOR
FR: Monica Cecchini/ Production Masters Inc.
DT: AUGUST 23, 2010

The DIGITAL SATELLITE feed is scheduled as follows:

TRAVELING TRIO
feed THURSDAYS, Effective SEPT. 23, 2010
[for the telecast week of 9/27/2010]

1330 – 1400
1:30 PM – 2:00 PM (NYT)
GALAXY 19/Transponder 14

Audio Channel 1: Left is left; Right is right Stereo / Channel 2: Left is Mono
D/L frequency 3991.25 H

SYMBOL RATE: 9.982979
FEC: 3/4 DATA RATE: 13.8000 CHANNEL: 2 (PMI1)

Uplink Facility: PMI **TROUBLE NUMBER is: 412-201-4922**
PLEASE FAX THIS COMPLETED INFORMATION BACK TO PMI AS SOON AS POSSIBLE.

OUR FAX NUMBER IS 412- 263-5401

STATION _____ CITY/STATE _____
(Call Letters)

Tele # _____ E-MAIL/FAX # _____
(For Formats)

We **will** take the satellite feed.

DAY AIRED: _____ **TIME** _____

Your Name: _____ Date: _____
(Please Print)

**Any questions please contact PMI: Monica Cecchini or Amanda Pfennig @
PMI 412-281-5900**

— or —

**Showplace Television Syndication: Hal Pontious or Daren Gaskill @
Hal – 773-935-1572 halp@showplaceonline.com
Daren - 614-372-5525 daren@showplaceonline.com**



AFFIDAVITS

Report all broadcasts, episodic and commercial preemptions and make-goods to Showplace. Affidavits of performance for each Showplace program licensed to your stations must be returned within 10 days of the end of each broadcast month. Please notify Showplace of all preemptions as soon as possible. Affidavits must be signed and dated by a representative of the station.

Affidavits should be addressed to:

Showplace Television Syndication
Attn: Sales
3023 N. Clark St. #890, Chicago, IL 60657
Fax: 206-984-4179
email: sales@showplaceonline.com



PRODUCER STATEMENT

AND

EDUCATOR'S LETTERS

The Traveling Trio
2010/2011 SEASON
E/I KIDS 8-12
TV-G / CLOSED CAPTIONED
BARTER 2.5/2.5

Logline:

The Traveling Trio is an adventure-filled educational series presented by three siblings who traverse the globe while exploring, learning and teaching viewers about our amazing world and all it has to offer.

EDUCATIONAL/INFORMATIONAL OBJECTIVE

The Traveling Trio provides CORE programming in the areas of geography, history, foreign language, social studies, and cultural awareness.

The show meets these objectives by:

- ◇ presenting the location of the country with animated maps which show the current flag and surrounding countries;
- ◇ showing the hosts as they visit foreign countries;
- ◇ teaching about the culture and history of each location;
- ◇ making contact with local children and adults in each location;
- ◇ presenting foreign language as an obtainable skill through simple language lessons that are delivered by the hosts with the help of several children from the featured country;
- ◇ showing that children around the world are just like the hosts and the viewers. All children play, learn and make friends due to their natural propensity to be inquisitive;
- ◇ peer mentoring - youthful interaction makes kids feel more comfortable and allows the learning process to have a greater impact.

In each episode Olivia, Ingram and Everett begin with a geography lesson that includes the location of the destination, the flag, the language, and the bordering countries. Basic historical facts are presented in a clear, easy-to-understand manner as the hosts move from location to location. In every episode, the hosts interact with each other as well as merchants and children from the destination country. Olivia, Ingram and Everett also conduct interviews with children and adults who are working for positive social change in their community (whenever possible), especially in regard to education and child welfare. In concluding the episodes, the hosts, with the help of some of their new friends, present a simple language lesson that teaches common phrases from the destination. This rudimentary tutorial is intended to spark an interest in foreign language by presenting it as an obtainable skill.



LBTJ Group, LLC
4544 S. Lamar Blvd., Austin, Tx 78745
Tele. 512-637-5285 Fax 512-637-7070
LB@LBTJGroup.com / www.TheTravelingTrio.tv
The Traveling Trio

August 10, 2010

In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, *The Traveling Trio*, clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows:

1. *The Traveling Trios'* website can be easily accessed by parents and provides a clear description of the types of programming offered. Advanced notice of programming is available to parents and consumers on the website. The website will serve as an internet hub with videos, podcasts, a forum, games and resources for teachers, students and parents; in essence, creating a place for viewers to connect with each other and the hosts of *The Traveling Trio*.
2. *The Traveling Trio*, provides CORE programming in the area of travel, history, geography, language and community involvement. Olivia, Ingram and Everett believe that the best way to take care of the world we live in is to learn as much about it as we possibly can. They love art, music, nature, animals, foreign languages, culture and history. They've lived abroad and spend summers in Europe exploring, learning and having fun. By gaining an interest in languages and geography at a young age, the viewers of *The Traveling Trio*, are more likely to travel and interact with cultures and that are different from their own when they themselves reach adulthood. Exposure to the people and the lands that lie beyond our horizons is the first step to social and cultural awareness. It is our mission to teach children (and their parents) that there is tremendous value in engaging the world beyond the confines of their own familiar surroundings. This mindset can act as a catalyst for personal growth as well as cultural awareness and empathy on a global scale.
3. *The Traveling Trio*, uses the technique of peer mentors i.e., children to teach other children. Each episode employs the hosts, Olivia, Ingram, and Everett appeal directly to young people, as well as their parents. The young hosts are the primary focus and draw of the program, however they do interact with adults when learning about their surroundings. Their youthful interaction make kids feel comfortable and allows the learning process to have a greater impact.

LisaBeth Thomas

Producer



The Traveling Trio
FCC E/I Children's Program Production Statement
Effective 8/10/10 for the 2010-2011 Season
E/I: 12 and Under / TV-G / Barter: 2.5/2.5

Closed Captioning

- Programs will be delivered to stations fully Closed Captioned.

FCC E/I

- LBTJ Group verifies that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 12. The show is targeted to children ages 12 and under for the 2010-2012 season.
- LBTJ Group will deliver the series to stations with the FCC's required E/I logo on screen for the entire duration of the program.

Commercial Limits

- LBTJ Group will keep total commercial time within the program to 5:00.
- LBTJ Group will provide *The Traveling Trio* to stations with no more than 2:30 of barter commercial time.

FCC E/I compliant website

- LBTJ Group warrants that *The Traveling Trio* is in full compliance with FCC regulations.
- Additionally, LBTJ Group will neither mention nor show onscreen any website inside the program content of *The Traveling Trio* with the exception of:
www.TheTravelingTrio.tv
www.BigRedHat.com
- LBTJ Group agree to maintain the in a manner in compliance with the FCC Kids E/I guidelines.
- LBTJ Group agrees to give stations 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review material.

No Host Selling

- LBTJ Group will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.
- LBTJ Group will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program.

Produced by:

LBTJ Group, LLC
4544 S. Lamar Blvd., Austin, Tx 78745
512-637-5285 Fax: 512-637-7070
LB@LBTJGroup.com

Distributed by:

Showplace Television Syndication
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sales@showplaceonline.com
www.showplaceonline.com

August 12, 2010

Series Review

The Traveling Trio

The Traveling Trio is a TV show that features three amazing kids as they travel around the world. The Gray children share their adventures as they try new foods, make new friends, and explore the history of each country they visit. Their show is fast paced, funny, and very informative.

As a classroom social studies teacher and a parent, I know that kids love to see other children having fun on screen, and The Traveling Trio is all about the wonder and excitement of new places. Children rarely have the chance to travel outside of their neighborhood, and it is rare to meet elementary students that have traveled to another country. In the history and geography classes that I teach, it is the students who travel and experience other places that excel in mastering these subjects. Each episode opens with a simple map to place the subject country into context and then investigates two or three topics that the kids are interested in. What child wouldn't be excited about grabbing their flashlight and exploring an ancient labyrinth in Budapest? The trio take turns narrating their videos, and the script quickly bounces from enthusiastic fun to interesting facts and back again.

There is a very positive vibe that is created as we watch the kids go about their trip, and it lets us know that these places are accessible and full of life. You get the sense that these children are just out having fun, and it can be had by any kid, whether in a far away European city or right down the street. As Americans, our understanding of human geography is often a narrow one, misinformed by TV news and our own fears of people we might view as "other". When Ingram, Everett, and Olivia venture into amazing places that most adults would have trouble finding on a map, hop a metro train, and enjoy an ice cream cone with kids just like themselves, we are reminded about how special the human experience really is. As a rule, we love food, we like to talk, and we make amazing buildings! These shows inspire anyone to pack a bag, grab a camera, and see what's out there. How incredible that children with a camera can wander the beautiful streets of Europe in places that 20 years ago were hidden behind the Iron Curtain.

I am eager to endorse The Traveling Trio as a great piece of educational programming, especially at the elementary level. The show would be fun to use in the classroom, or with kids at home.

Adam Miller Austin, TX



2206 Prather Lane, Austin, Texas 78704 Phone: 512-414-3236. Fax: 512-441-5208

Professional Bio:

Credentials: Bachelors in Art Education from The University of North Texas, Texas teaching Certifications in art, history, and social studies, K-12

Adam Miller earned his BFA in Art Education at the University of North Texas in Denton in 1995. He began his teaching career in 1997 at Calhoun Middle School in Denton, teaching 7th grade Texas History and serving as department chair for social studies. He moved to Covington Middle School in Austin, TX to teach early US history at 8th grade. He was chosen by his peers as Teacher of the Year at both campuses. He has served as a mentor for new history teachers in AISD, and teaching consultant on projects for the Bob Bullock State History Museum. He currently teaches 9th grade World Geography and Art at The Ann Richards School for Young Women Leaders in Austin.



Cedars Montessori School

9704 Circle Drive Austin, Texas 78736 512-288-1245



To Whom it May Concern:

As an elementary teacher of children for ages six to twelve, I find the Traveling Trio episodes to be well worth showing in class. Olivia, Ingram and Everett Gray are engaging and articulate, and the segments of each show are of a good length for elementary students. In addition, the information provided in each locale is varied enough to hold children's interest, and detailed enough to teach even a dedicated geography buff like me a few new things!

My favorite segments are the language lessons. These are great ways to draw children into a new culture.

Valerye Bull
Cedars Montessori School
Lower Elementary Teacher

Professional Bio:

Valerye Bull has been teaching Montessori classes for twenty-five years. She has a B.A. in Spanish from the University of Houston and received her Montessori training from the Houston Montessori Center. Valerye holds both 6-9 and 6-12 credentials from the American Montessori Society. She has taught both Lower and Upper Elementary classes in Houston, Texas, and in both Tacoma and Olympia, Washington. She is currently teaching a Lower Elementary class at Cedars Montessori School in Austin, Texas.

